

Jonathan A. Landsman

Objective

I am seeking opportunities to use my experience and talents for Freelance positions as Technical Director or Audio Engineer. I am also interested in video, graphics and projection positions. I am a creative and intuitive leader, but I am also excellent at following directions. I always strive to use all available resources first, and contingency planning is one of my strong points. I am a true "Jack of all Trades." I live for music, computers (Macs and PCs alike), movies, nightclubs, clothes, dining in nice restaurants, and especially my daughter.

Audio Visual Experience

August 2003 – Current **Directions Media, Inc.** Tampa, FL

Owner / Production Manager

- Production, staging technical director and project management, CAD diagrams for shows, direct interface between client, producers, equipment, crew and venue, all logistics and show preparation, form creation and pre-show processes for communication between employees and freelance technicians
- Audio Lead for clients such as Carraba's, Outback Steakhouses, Crown Imports, AVI, Inc., FooDog Productions, Industrial Strength, Inc., George W. Bush (White House AV), Michael Shubert Associates, ASCAP, and West Coast Dance Explosion.
- Directions Media supplied production services to producers such as FooDog Productions, Michael Shubert & Associates, Modern Display & Decorating, Bay Stage Lighting, Molecular Media, Ryah Creative, Event Makers, and Wizards West Coast.
- Directions Media supplied production services to end clients such as Junior Achievement - Orlando, the Association of Zoos & Aquariums, International Academy of Design & Technology, Gevity, Radiant Oil, JMC Communities and Muvico Theaters.

September 2002 – August 2003 **Industrial Strength, Inc.** St. Petersburg, FL

General Manager/Production Manager

- Responsible for creating an inventory, designing a quote system, and basic infrastructure for an audio visual production company
- Production, staging technical director and project management, CAD diagrams for shows, direct interface between client, producers, equipment, crew and venue, all logistics and show preparation, form creation and pre-show processes for communication between employees and freelance technicians
- Technical Director and Audio Lead for clients such as Valentino, Washington Mutual, Metropolitan Ministries, International Academy of Design & Technology and Ernst & Young
- Industrial Strength supplied production services to producers such as FooDog Productions, BVP, FL Inc., Sound & Vision Communications, Michael Shubert & Associates, H.B. & Associates, Meeting Concepts and Wizards West Coast

February 2000 – September 2002 **BVP, FL Inc.** Tampa, FL

Technical Director

- Production/Staging Technical Director, project management, CAD diagrams for shows, direct interface between sales, producers and crew, sub-rentals and venue, all logistics and show preparation, creation of forms and pre-show processes for communication between departments
- Technical Director for high profile BVP events including International Academy of Design & Technology, Maxim Magazine's Super Bowl Parties (Tampa & New Orleans), U.S. Olympic Committee Athlete Events (2) @ 2002 Winter Olympics, and Arthur Andersen @ Manhattan Center, NYC
- Audio Lead for clients such as Genmar Marine, Ernst & Young, Arthur Andersen, Washington Mutual and Intermedia Communications.

June 1995 – February 2000

Freelance

- Production/Staging Technical Director directly responsible for all aspects of A/V event productions including selecting appropriate sound, video, lighting and computer equipment, crew selection and all on-site systems integration with regard to time, quality and budget considerations
- Show Positions: Audio, Lighting Designer, Video Playback, Video Switch, Camera, Director, Décor and PowerPoint
- Major Clients: Pilot House A/V, Sound & Vision Communications, Business Video Productions, Industrial Strength, Modern Display & Decorating, Michael Shubert & Associates and West Wayne Advertising.

November 1990 – June 1995 **Pilot House A/V** Tampa, FL

- Production/Staging Technical Director
- A/V technician/operator including projection, audio, lighting and video positions.

January 1990 – November 1990 **South East Technical Services**

St. Petersburg, FL

- Production/Staging Technical Director
- A/V technician/operator including projection, audio, lighting and video positions.

January 1989 – December 1989 **Florida State University** Tallahassee, FL

FSU WVFS 89.7 Production Department

- Production of radio shows, teasers and commercials.

FSU Technical Services

- Receipt and evaluation of new equipment
- Maintenance of equipment database, equipment repair and installations.

FSU Student Campus Entertainment

- Audio Operator for student organization which promoted bands and college campus events.
- High profile bands include Soundgarden, Dead Milkmen, Lemonheads and Red Hot Chili Peppers.

January 1987 – December 1988 **Pilot House A/V** St. Petersburg, FL

- Camera operator, sound setup and install
- Slide show operator and setup, sound and video editing, video projector setup and install
- General A/V staging and labor

1994 – Present **Nightclub/Install Experience** Tampa, Florida

- Complete theme and design of nightclubs throughout the Tampa Bay area
- Design, install and maintain audio, lighting, video, projection and electrical systems
- Construction site coordinator
- Clients include: Radiant Oil, Doppel Decker, Czar, Fly Trap, The Castle, The Irish Pub, Cherokee Club, The Rubb, BAR Tampa, Parthenon

Marketing & Advertising Experience

21 years of corporate sales/customer training presentations given by marketing and advertising leaders such as:

- Apple Computers
- Kinko's
- Pepsi
- Southwest Airlines
- Disney University

The Castle, Czar and Fly Trap nightclubs:

- Developed theme and produced events and nightly concepts
- Created print and radio advertising
- Internal video support
- All of the above with regard to target markets, budget and sales

Education

Florida State University, Tallahassee, Florida 1989

General Education and Film courses

St. Petersburg Community College, St. Petersburg, Florida 1988

Algebra, Advanced Composition & Speech, Film, Psychology

Lakewood Senior High School, St. Petersburg, Florida 1988

Honors Program/Advanced Placement Program, College Prep

Awards & Achievements

- Florida Scholastic Press Association Video Production Competition Statewide, 2nd place
- Florida Scholastic Press Association Video Production Competition Pinellas County, 2nd place
- Lakewood Associated Media Personnel President for 2 years; produced and staged slide programs, videos, video dances, animation, live multi-camera lip synchs and presentations
- Tech Director for all school drama productions, 1987-1988

Software Proficiencies

Adobe Photoshop
Room Viewer
Excel
Sound Forge

Software cont.

Smaart Live
QLab
FinalCut Pro
Premiere
After Effects
DVD Studio Pro
Sports Sounds Pro
Quark
Illustrator
Word

**Professional
Development**

- Infocomm
- National Association of Broadcasters (NAB)
- Lighting Dimensions International (LDI)